## TAKING CARE IS AN ART.

MBE SafeValue<sup>®</sup>Art is the complete solution to protect your artworks during shipment.





## CARING FOR YOUR ART IS OUR TALENT.



The value of a work of art has an impact on the way we take care of it. This is why it's certainly important to make use of specialized solutions when dealing with the shipment of an artist's work. An extremely delicate phase that requires tools and skills designed specifically for the art world.

To define in detail the needs of each shipment, it is obviously necessary to start from the context, which appears rather varied.





Exhibitions in galleries, ateliers, museums, exhibition spaces



Loans of art pieces for special events

Each situation requires careful logistical analysis and an excellent level of specialization in the protection and handling of works of art.

Art shipping is increasing due to the significant **growth** of the **online market**. It is estimated that arount 2.837 billion euros, or **46% of online art sales** in the first half of 2021, **were sold via mobile devices** such as smartphones and tablets\*.



## Art Market Trends.

Here are some **relevant data for business development**. Let's take a look at the **choices** and **priorities** behind the purchase of a work of art.

#### What are the reasons for your customers to buy?

- \*\*\*
- 95% to satisfy their **passion**
- 68% to support artists
- 58% to make an **investment**
- **\*** 36% to improve their **social status**

#### What worries them most?



**Packing** and **shipping** methods represent the main **sensitive issue** taken into consideration by art collectors.

The ability to **protect the work of art** during every stage of the shipment is therefore crucial for three key aspects:



THE VALUE OF THE WORK

**BUSINESS DEVELOPMENT** 

**CUSTOMERS' TRUST** 

Now that the challenge is clear, the question is: how best to deal with it? The answer is a specialized partner who can give you competence, trained professionals, effective technologies and specific solutions. Precisely the terrain of challenges for which MBE was born.



# THE ART SPECIALIST YOUR WORK NEEDS.

A **specialized solution**, built for the needs of **galleries**, **ateliers**, **museums**, **artists** and any other user who wants to entrust his **art expedition** to a competent partner.

Complete reliability in every step of the shipment:

- Pickup of the object
- Packing with specialized techniques and materials
  - Value protection of the artwork against loss or damage
  - Shipment with the most suitable courier

Discover more



# MORE THAN JUST SHIPPING.

Do you want to offer even more effective protection to your works of art?

MBE SafeValue Art, our specific solution for shipping works of art, jewelry, antiques and collectibles, **covers the value of your pieces** in case of loss and damage and it also **provides the reimbursement** of restoration costs and depreciation of the work.

Make your shipments with a **premium all-in-one solution** that increases the protection of your items from pick-up to delivery.

Experience an exclusive service that follows you **step by step.** 

PROFESSIONAL PACKING

SHIPPING



DAMAGE COVERAGE

LOSS COVERAGE

Discover more



### GIVE YOUR WORKS OF ART THE CARE THEY DESERVE WITH MBE SOLUTIONS







mbe.it/en/ship-works-of-art

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