



MAIL BOXES ETC.[®]
#PeoplePossible

**Ready for
Holiday
Season?**



MBE. All in One.

One partner, many services.

For all solutions
www.mbe.it/en



How to run your e-commerce shop smoothly during the holiday rush.



Be ready to ship your products worldwide during seasonal peaks with the support of MBE experts.

Consumers are counting down the days to the **Holiday Season**. According to trends, shopping starts earlier and earlier, even months before feast days. This means consumers are already **getting ready to shop** for festive decor, presents, outfits and more. To capture their attention during the 2022 festive season, SMBs must **prioritize the customer experience**. That's why **shipping service** remains a conversion **tipping point**. Is your company ready to **handle peak shipping season**?

Let's take a look at some numbers* to understand how consumer demand grows and behaviors change during the festive season.



57% of buyers

chose online shopping channels during the 2021 holiday peaks.



+42% more shoppers

worldwide plan to start buying gifts earlier in 2022 as a way to get better deals.



25.7% of all retail holiday revenue

during the 2020 festive season was generated by e-commerce.

These figures highlight the impact that shipping can have on companies during this special time of the year. **Prepare your activity** in advance with the support of an **expert business partner**. Discover our wide range of services and **tailor-made Solutions to Pack and Ship** your products around the world for a smooth peak shipping season.

[Ask for a quote](#)



Optimize your workflow to help your Holiday Season perform.

When business is at its busiest, you can truly understand how **competence makes a difference**. It's a game changer to have the support of a **reliable** and **expert partner**, like **MBE**: the ideal help to manage your **international shipments** and all related **Pack and Ship activities**.

These data highlight how the **quality of shipping** is a crucial aspect to face the Holiday Season and retain customers on your e-commerce shop. Take a look.



+14,1% is the increase in holiday sales expected for November and December, including e-commerce*.



42% of shoppers leave a site if shipping options are limited or they don't have a "buy online and pick up in store" option**.



34% of shoppers want mobile updates
to know the status of their shipment**.



35% of shoppers are turned off
when return policies are too restrictive**.

With the **right partner** by your side, you can **optimize** your shipping operations and reach your clients around the world. With **MBE Pack & Ship Solutions**, you get tailored support that includes:

- ✓ **Collection** of goods upon request.
- ✓ **Packing** with specialized techniques and materials.
- ✓ **Choice** of the most suitable courier for your needs.
- ✓ **Preparation** of transport documents and customs procedures.
- ✓ **Tracking** of your shipments to destination.

[Ask for a quote](#)



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DISCOVER HOW TO GET THE BEST OUT OF YOUR HOLIDAY SEASON

Contact your
MBE Center

